

MASKED GEMS OF DAYTON

INAUGURAL COSTUMED SINGING COMPETITION



ALL PROCEEDS BENEFIT



MAY 16, 2024 7 P.M.

The Steam Plant - 617 E 3rd St, Dayton, OH 45402

VARIETY OF SPONSORSHIP LEVELS AVAILABLE!

Tickets and full event info: brigidspath.org/events

HOW TO PARTICIPATE

Join Brigid's Path for a night of fun, music and creativity!

Local, costumed singers will perform to raise money for Brigid's Path, Ohio's first and only newborn recovery center. Attendees will vote for the Best Masked Gem of Dayton while enjoying delicious food and drinks, a silent auction, and more!

Be a Singer!

We need outgoing singers who are willing to have fun and try something new! Identities for the singers will be known and shared publicly/promoted by Brigid's Path ahead of the event; costumes and song selection will remain private/secret until the grand reveal. Singers will each perform one song (in full, masked costume), with a second song prepared for an encore/tiebreaker. Each singer commits to raising at least \$7,500 before the event.

Sponsor a Singer!

Have a team or group of friends but aren't vocally gifted? We can pair you with a singer to support their fundraising efforts and cheer them on at the big event! Brigid's Path can also provide fundraising ideas, sample social media and email templates and more.

Purchase Tickets - and Bring a Friend!

Gather a group and enjoy delicious food, unlimited drinks and a whole lot of fun!

Table of 4 - \$2,500*

Table for 2 - \$1,000*

Individual Ticket - \$100

*Tables include food, unlimited drinks, and sponsor promotion

Ready to sing, sponsor or want more info? Contact jane@brigidspath.org

EVENT DETAILS

How will this work?

- Each singer will commit to raising at least \$7,500 before the event
- Identities for the singers will be known and shared publicly/promoted by Brigid's Path ahead of the event; costumes and song selection will remain private/secret until the grand reveal
- Money raised for singer participation will equal votes
 - \$7,500 raised = 75 votes
 - \$10,000 raised = 100 votes
 - \$15,000 raised = 150 votes
 - And so on
- Teams for the singers are encouraged to host various fundraising "events" (dress-like-a-coworker day, wear jeans day, bake sales, etc.), to raise awareness and funds prior to the Masked Gems event
- Singers will each perform one song (in full, masked costume) at our Masked Gems event; song selection will be kept confidential
- A second song should be prepared in case a tiebreaker is needed
- Singers will be in full costume/masked during their event performance; costumes/identities must remain secret until the grand unveiling
- Event attendees will be able to vote (\$50/vote) for their favorite performer of the evening; the winner will perform an additional encore song and all participants will be un-masked/revealed
- Attendees may cast as many votes as they like/purchase

Brigid's Path will provide:

- Ideas to fundraise and rally supporters
- Incentives for pre-event dollars raised by singers (event tickets, additional votes, etc.)
- Sample social media and email templates to share with colleagues and friends
- Local promotion and publicity before and after the event
- Choose from a selection of costumes available
- Professional performance space (sound, light, stage, etc.)
- A GEM of a trophy for the winning singer!

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SPONSORSHIP

Sponsor a Singer

- Raise at least \$7,500 before the event and receive two tables of 4
- Raise at least \$10,000 before the event and receive three tables of 4 plus 8 individual tickets

Additional funds raised count as additional votes for best performance!

Group Tickets

Table of 4 - \$2,500 plus food and unlimited drinks, and promotion through social media, website, program, tv and radio

Table of 2 - \$1,000 plus food and unlimited drinks, and promotion through social media, website, program, tv and radio

Individual Tickets

Individual Ticket prices are \$100 each with no reserved seating guaranteed; includes action food stations, heavy hors d'oeuvres, one drink ticket and bar available for additional drinks.