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Brigid's Path Kicks Off "A Powerful Pair" Matching Gift Campaign
Matching Gifts Help Spur Support for Family Transformation

KETTERING, OH (May 7, 2021) – [Brigid's Path](#), the first newborn recovery center in Ohio, today announced "[A Powerful Pair](#)," a new matching gift effort to support its work helping families impacted by addiction.

Between Mother's Day (Sunday, May 9) and Father's Day (Sunday, June 20), two generous, local donors will match the total of financial gifts, up to \$60,000, made to Brigid's Path.

"Being family champions is one of our values," said Jill Kingston, executive director, Brigid's Path. "We believe in the strength of families and that families can – and do – contribute to the successful treatment of our babies.

"Using Mother's Day and Father's Day to bookend this Powerful Pair effort felt like a natural way to draw attention to our support of the entire family impacted by addiction, while also raising needed funds for our work."

When supporters make a financial gift through the [Powerful Pair webpage](#), they'll also be able to select a greeting card and write a message of hope and support to be delivered to a Brigid's Path family. Financial gifts may also be mailed to or dropped off at Brigid's Path (3601 South Dixie Drive) in Kettering.

"Since we first opened in December 2017, Dayton and its surrounding communities have made our work possible," said Jane Snyder, development director, Brigid's Path. "Be it church groups holding diaper drives, volunteers rocking our babies, or families and individuals writing checks to provide us with financial support, there have been countless examples of the support we need coming through when we needed it."

"We've seen how lives are transformed through our work. Families are staying together and finding new hope for the future. Our community and Brigid's Path are a powerful pair for families. Likewise, individual donors and this matching gift opportunity can be a powerful pair in providing the financial support we need to continue serving families," said Kingston.

Like many local nonprofits, Brigid's Path had to cancel its four fundraising events in 2020 due to the ongoing pandemic. The Paycheck Protection Program and COVID-related grant funding helped operations continue in the midst of much uncertainty, and Brigid's Path is glad to be able to safely host events again this year.

"Our [GROW event Friday, May 7](#), is our first event in over a year," said Snyder. "We've taken numerous measures to keep everyone safe while still being able to have a good time. Auction proceeds from GROW will go toward the Powerful Pair campaign. We're also working with Homefull to "[Hit the Links for Hope](#)" in our first-ever golf scramble on July 19."

Brigid's Path is supported in large part by individual and community donations and [employs nearly 50 nurses, family advocates, administrators and more](#). The organization was featured last year in a "This is Life with Lisa Ling" episode on CNN entitled, "[When Heroin Hits Home](#)."

Anyone can [refer a family](#) to Brigid's Path on the [organization's website](#) or by calling 937-350-1785, option 4.

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About Brigid's Path

[Brigid's Path](#) was founded in 2014 to care for babies and mothers in crisis with grace, love and hope. Our primary work is to care for infants born exposed to an addictive substance like prescription medication, opioids or other drugs, while also working with community partners to provide low-cost, holistic services to our families. We embrace and empower each baby's family to thrive.